RMM General Meeting Notes – November 1, 2011 (October 2011 Meeting)

Start Time: 6:34PM

Location: Law Offices of Nixon Peabody

Agenda:

Introductions:

Went around room and conducted individual introductions.

Upcoming Projects:

Screenwriters’ Workshop – Sunday, November 6, 2011 – Pita Pit 12pm – 2pm

Rochester Film Lab – November 9, 2011 – Animatus Studios

RMM Executive Board Meetings – November 10, 2011 – Little Café

Guest Speaker:

Nora Brown, Executive Director of the Rochester/Finger Lakes Film and Video Office

<http://www.filmrochester.org/>

**Role of the Rochester Film Office –**

1. Liaison between outside filmmakers and city officials

Get permissions to film

Purchase permits

Get in contact with the right people

1. Market area to out-of-town filmmakers

Attend many big and local film festivals

**NYS will pay for 30% of below-the-line costs for feature and scripted TV**

$420/year paid in rebates by NYS

1. Lobbying

Work with lawmakers to keep rebates

Work to make shooting in NYS easier

Production is a very important part of the local economy

$1 rebate = $2.30 to local economy

**Shooting permits only cost $35 in Rochester** (much cheaper than in NYC)

**Unions** – jeopardize a lot of big pictures here

Unions are required on projects with more than $2-$2.5 mil as budget

**Projects in area now –**

Many commercials (ex. Welch’s)

*Monsters Inside Me* – TV show shot in Rochester (plays on Animal Planet)

New Adrian Brody project this spring (Canandaigua) – NON UNION

**About the Rochester Film Office website –**

Can be listed as crew on the website

RFO gives resumes from website lists to filmmakers

Simply contact RFO to get listed on their website

Very easy to do, but make sure to target skills to eliminate lowered standards

This will increase one’s credibility

**Solutions to Union problems –**

Trying to bring training level up to increase the union employee base for projects here

We don’t have the union infrastructure now to support large, union films

Also, no direct LA/ROC flights

**Regulations –**

Need a “Special Use Permit” to film and block traffic (cityofrochester.gov)

Need liability insurance

Or, can get a rider on homeowner or car insurance

Good company – Ventura Insurance Agency in NYC (ask Nora for contact info.)

Also, can get **short-term project insurance** (good for 90 consecutive days)

$1200 for one project

Need written shooting permission for all neightbors

Need shooting permission from building owner

Need release from every *actor* and *location*

Need credits agreements (including minimum work to get a credit)

**Distributors***need* to know you own everything you shot and need records of all of your deliverables paperwork

Should also have an entertainment attorney right from the start

In Rochester, Boylan Code <http://www.boylancode.com/our-practice/practice-areas/entertainment-law>)

**Can Rochester help us in a no-budget environment?**

No, there’s not even enough work for professionals here

No money to fund training

Suggestion: get with unions, and intern with them on projects

Work with a production company that has liability insurance already

Current Projects:

**Derrick Petrush/Scott Fitzgerald (Fairport Pictures) project**

Needs Pas/Script Supervisors on a short film project

**Wayne Coughlin – *Mason Darby* project**

May need further assistance

***Invitation* – Shooting on November 13th and 20th**

Grip and small crew needed

Contact Laurie Stone

**RMM *Mind2Movie***

Screening:

Adrian Esposito – *Bury My Heart at Tonawanda* promo for indiegogo.com

Wayne Coughlin – *Maria Theresa* short

End of Meeting