
Tom Hope

The Tom Hope Memorial Media Scholar Program is named in honor of Rochester AudioVisual Association (RAVA) founding member Tom Hope, who passed away in 2017 at the age of 97.



As a teenage Eagle Scout, Hope filmed events at the Fifth International Scout Jamboree in Belgium in 1937. Hope captured rare footage of Boy Scout Founder Lord Robert Baden-Powell's farewell address to scouts of the world.



In training for WWII with the First Special Service Force, Hope pioneered the use of high-speed photography to develop safe landing techniques for paratroopers. His work is credited with saving the lives of countless soldiers. Later during WWII, Hope was a combat photographer and photo officer in the Battle of the Bulge.



After the war, Hope joined the General Mills Corporation where he produced and directed corporate training and public relations films. He was also the executive who transformed the General Mills radio version of *The Lone Ranger* into the long-running television series.



Hope settled in Rochester and worked for Eastman Kodak as a consulting liaison to other filmmakers. He was a national co-founder of CINE, which selects U.S. films for overseas festivals; and a long-standing contributing author on film for Encyclopedia Britannica. His active local community work included years with Rochester’s Boy Scout Council.

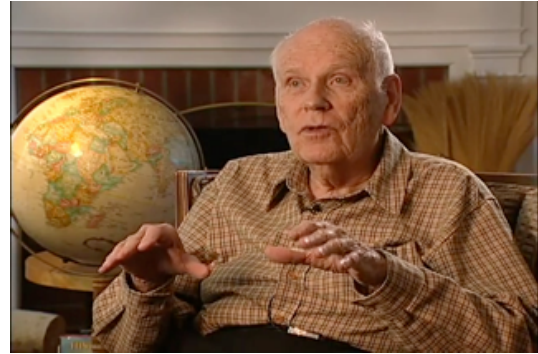


Rochester AudioVisual Association

In the 1960s, Tom was a Founding Member of the Rochester AudioVisual Association (RAVA). He was an initiator of the RAVA Scholarship Program, which, in 2016, was re-named the Tom Hope Memorial Media Scholars Program in his honor. The program is now operated by the successor to RAVA, the Rochester Association for Film Arts and Sciences (RAFAS), a 501c3 non-profit charitable organization.



In 1970, Tom started his own company, Hope Reports, which researched new equipment and trends in the audiovisual, business, education, video, and training industries.



Tom has inspired and mentored hundreds of students and professionals in the media field. His career as a media visionary, public servant, corporate executive, producer, director, researcher and author has spanned many analog and digital technologies.

Tom was never too busy to help a colleague. Even into his 90’s, he helped develop the talent and expertise of young men and women striving for excellence in media communication...



...and every new generation of media professionals was eager to “talk shop” with Tom .

It is in this spirit that today’s media professionals carry on his tradition through the Tom Hope Memorial Media Scholars Program.

Tom Hope Memorial Media Scholar Program
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